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VERSACE

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20 YEARS ROSENTHAL
MEETS VERSACE



1993 MEDUSA





1993 MARCO POLO



1993 LE ROI SOLEIL



1994 BAROCCO





1995 LES TRÉSORS DE LA MER



1996 LE JARDIN DE VERSACE

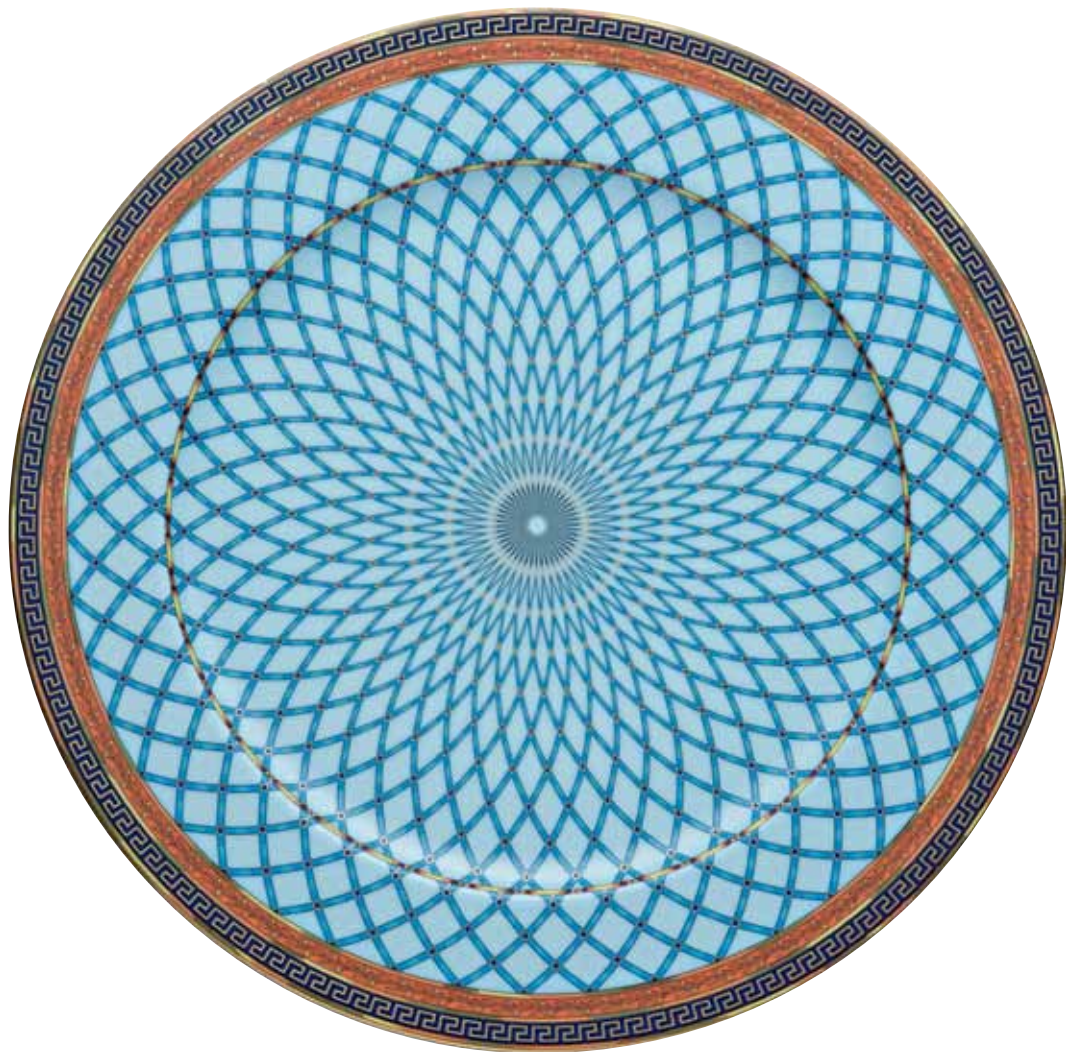


1996 GOLD BAROQUE





1997 GOLD IVY



1998 RUSSIAN DREAM



1999 MARQUETERIE



2000 FLORALIA BLUE



2001 MEDUSA BLUE





2002 WILD FLORALIA



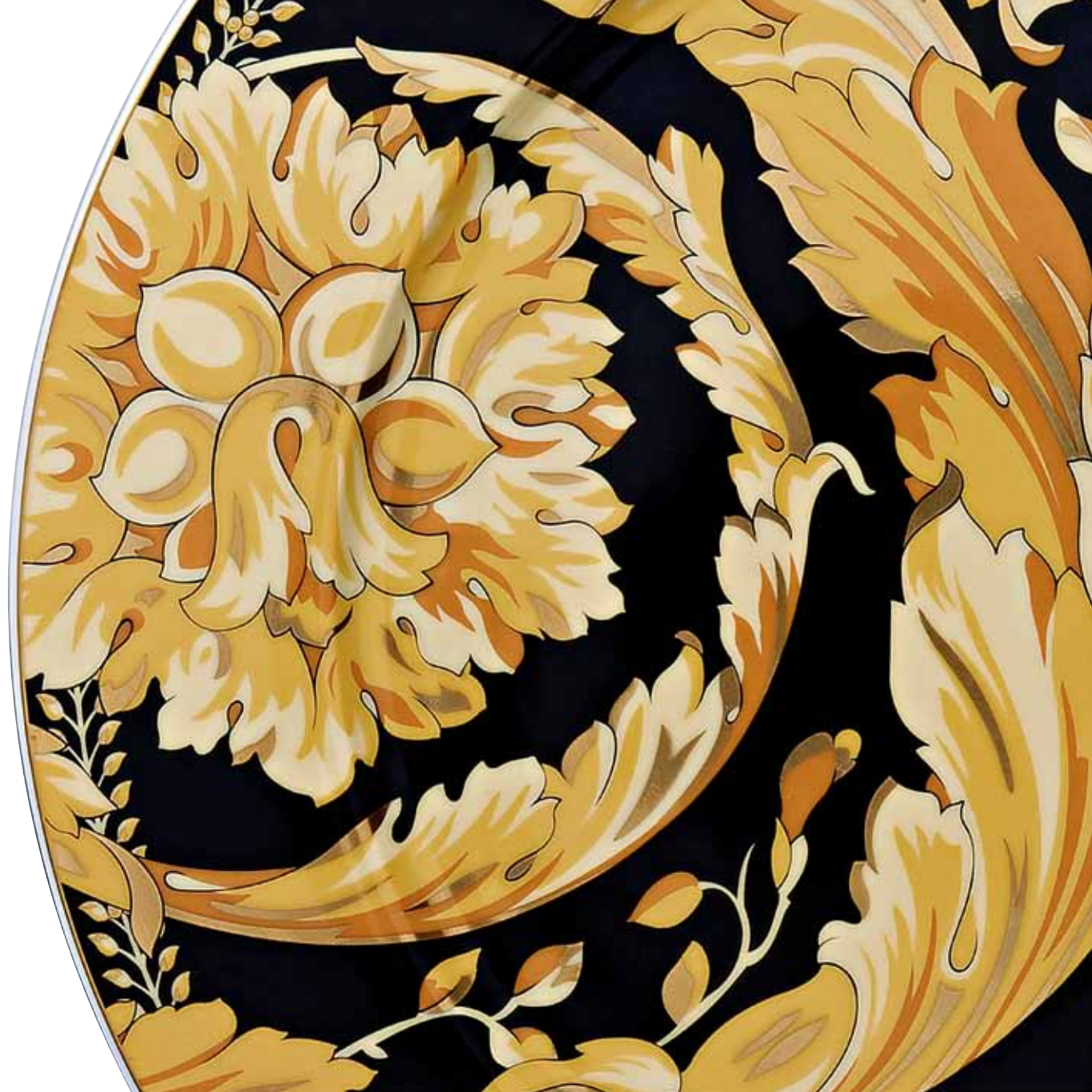
2003 FLORALIA GREEN



2004 FLORALIA D.V.



2005 PRIMAVERA





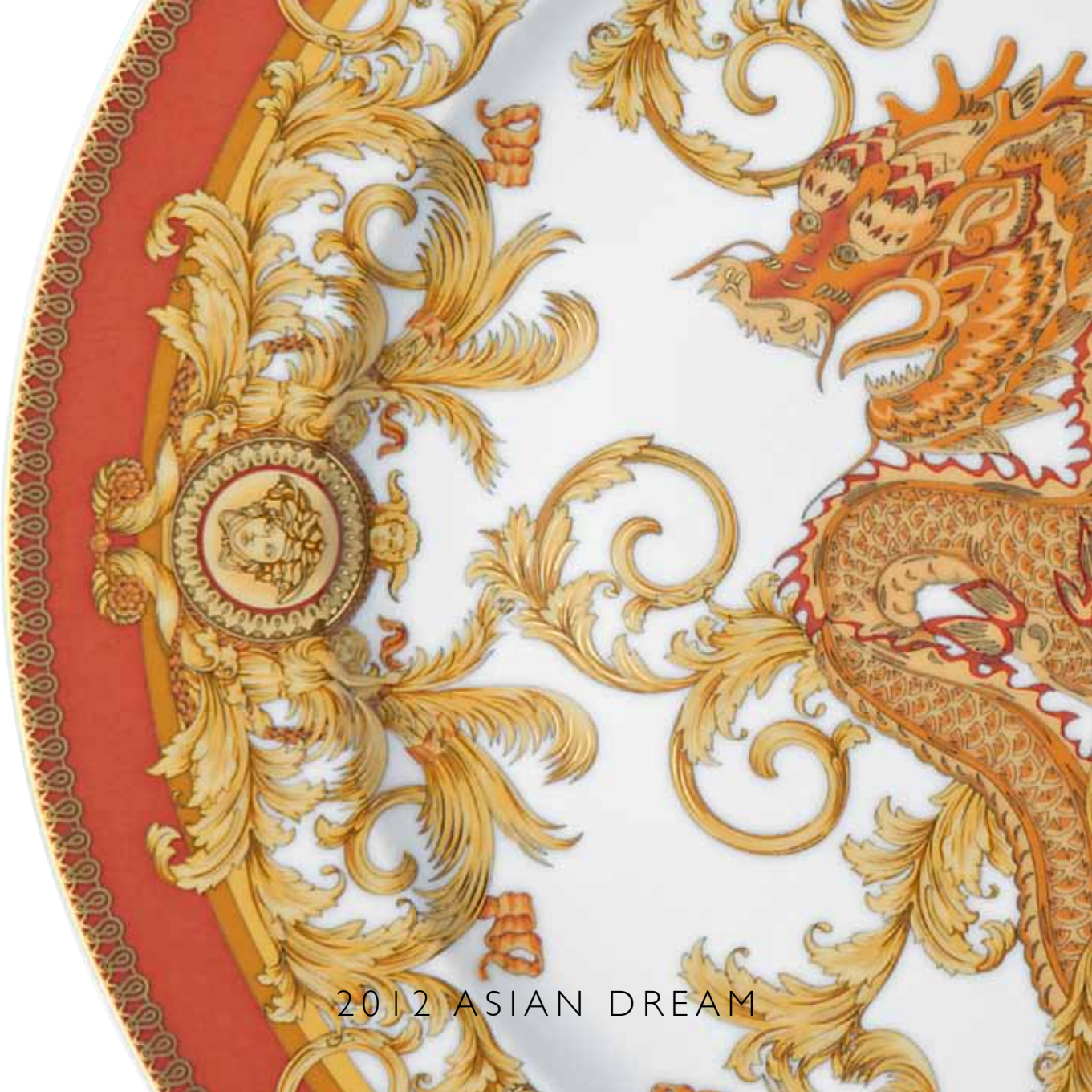
2006 VANITY



2010 LES RÊVES BYZANTINS



2011 LE GRAND DIVERTISSEMENT



2012 ASIAN DREAM





1993: MEDUSA

This is one of the first services from the “Rosenthal meets Versace” collection: The “MEDUSA” decor by Gianni Versace reflects the unmistakably rich, colour-intensive world of Versace. The main focal point is a magnificent gold-coloured Medusa head, surrounded by expressive baroque decorations. The Medusa head adorns – placed in the centre – all cups, tea and coffee pots, service and side plates of the “MEDUSA” collection. Truly aristocratic colours – bright red, fine gold and black – and intricate filigree patterns and ornaments lend the Medusa head a flamboyant and extremely elegant background.



1993: MARCO POLO

The “MARCO POLO” Collection by Rosenthal meets Versace evokes both a desire to travel and wanderlust. The decor symbolises a wonderful journey through atmospheric magical landscapes with birds of paradise, camels and peacocks. The background coloured in jade, green and orange is accentuated by swabs of gold and blue.



1993: LE ROI SOLEIL

Versace's motif "LE ROI SOLEIL" evokes memories of Roman mosaics, Pompeian murals and not least of his voluminous silk scarves: a few morisca dancers, a little Inca king, a little courtly envoy, surrounded by baroque-style festoons, griffins and the sun mask.



1994: BAROCCO

Purism is out, opulent extravagant design is in. The "BAROCCO" service fits in perfectly with the trend for new luxury. It displays sumptuously designed patterns from the baroque era in tones of black and gold. The design employs a style element frequently adopted by Versace: The rocaille. Barocco conveys images of artistically forged gates to baroque palaces. Volutes and acanthus patterns adorn antique temple friezes, a medallion draws the eye to the centre of the plate.



1995: LES TRÉSORS DE LA MER

Starfish, mussels, sea snails and corals in a variety of shapes and colour tones, nereides, baroque volutes, frieze ornaments and sea-shells, set delicately in gold adorn the set.



1996: LE JARDIN DE VERSACE

Flowers bright and colourful, butterflies fluttering and joyous, in so many shapes and sizes – soft pastel colours, bright red cherries, berries in earthy tones, swirling ornamentation drawn from another epoch – decorate the plates and cups and remind of the sumptuous gardens in Louis XVI style: “LE JARDIN DE VERSACE” is a porcelain dream. The decor is characterised by a romantic and natural designs underlined with harmonizing trend colours. Delicate turquoise and deep red, lots of gold, different shades of blue and green all lend the pattern a lightness of being that evokes springtime feelings perfectly.



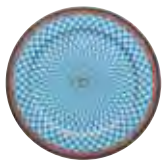
1996: GOLD BAROQUE

The traditional baroque patterns are stylistic elements that are consistently repeated in the Versace designs. The “GOLD BAROQUE” collection adopts these patterns once again with lucid baroque tendrils and ornaments in yellow and gold set against a fine black background.



1997: GOLD IVY

The “GOLD IVY” decor by Gianni Versace is held in fashionable black. With its unique combination of up-to-the-minute trend colours with naturalising plant ornaments from the Hellenistic-Roman Art period “Gold Ivy” evokes a desire for eye-catching luxury. Intertwining golden and green flowers adorn the service plates. “GOLD IVY” is a dream in porcelain that – with historical roots – successfully and effectively interprets the contemporary.



1998: RUSSIAN DREAM

With fine motifs and an opulent, colourful diversity “RUSSIAN DREAM” is reminiscent of the works by Fabergé, transferred to modern times in an exquisite interaction between gold and colour on fine porcelain. Glittering turquoise with a diamond pattern in various tones of blue alternates with a classic meander pattern in dark red on an underlying rosé-coloured ribbon. The decorative delicate ornaments and leafy tendrils are held in the finest gold.



1999: MARQUETERIE

With the new decor “MARQUETERIE” Donatella Versace has succeeded in combining the opulent Versace style with a new, unexpectedly simple elegance. The famous magnificent Versace colours are replaced by black and white, the ultimate colour contrast, daring and yet still in perfect equilibrium. “MARQUETERIE” stands out for luxury and refinement in the unmistakable Versace style. The “MARQUETERIE” decor world is also characterised by filigree, lavishly detailed ornaments, opulent motifs from the baroque era and well-known design elements from the House of Versace, such as the classic meander design and the dainty rows of dots. Fine gold decorations emphasise the contours of individual patterns.



2000: FLORALIA BLUE

A luxurious, summery floral arrangement in fine gold and yellow tones on a night blue background adorns the series “FLORALIA BLUE”.



2001: MEDUSA BLUE

The “MEDUSA” decor is pure Versace: rich ornamentation, a fantastic mixture of baroque and classic styles, strong colours, lots of gold and

repeated appearances by the Versace Medusa head. Royal blue, the original colour tone from the Versace Home Collection, places the “MEDUSA” collection in a new noble and classically elegant setting. The familiar elements are maintained alongside the new background colour: warm yellow tones in different nuances, enhanced with exquisite gold accents and set against an elegant black contrast.



2002: WILD FLORALIA

Gianni Versace celebrated the rebirth of baroque in the late 1980s. He transformed the traditional patterns into wild pop art designs and replaced the angels and cherubs from Italian frescos with golden chains, Medusas and leopard skin. The flamboyant leopard pattern is edged with golden baroque elements on the “WILD FLORALIA” collection.



2003: FLORALIA GREEN

The splendour of “FLORALIA GREEN” is formed by an unmistakable and luxurious style, inspired by the ancient world and the Italian temperament. Influences from different cultures merge to create an extraordinary design; style elements from several eras join to form a lively, modern lifestyle.



2004: FLORALIA D.V.

The decor is characterised by three “layers”: The focus of attention is a “Toile de Jouy” pattern designed exclusively for Versace and adapted from the style of historical prints from the 18th century on “cotton cloth from Jouy near Versailles”. The design with its green shading recalls Versace’s head office in Via Gesù and Villa Le Fontanelle, on Lake Como. The central motif is a portrait by Donatella that depicts a humorous allusion to her role in the company’s history, set in a medallion bearing her initials. This scene is framed by a delicate arabesque tendril – a baroque element typical of Versace – that shapes the second layer of the decor. Magnificent pink and yellow orchid blossoms round off the “FLORALIA D.V.” design.



2005: PRIMAVERA

Poppy blossoms, delicate orchid tendrils and colourful floral splendour: The new decor “PRIMAVERA” by the Versace Atelier evokes springtime feelings. The motif is pure Versace: Opulent ornamental baroque designs, rich colours and frequent application of the Versace trademark, the Medusa head. The underlying tones are strong blue, intense yellow and red. The decor has an extraordinary design, coupling the typical baroque ornaments with colourful floral contrasts.



2006: VANITY

It is both the most famous motif and also an original design by the legendary Gianni Versace. Already successful in the world of fashion and Home Collections, the design was transferred onto fine porcelain in 2006. The “VANITY” service is a “must have” for all lovers of the typical Versace opulence. The decor – with the typical baroque colour combination of dark blue and gold tones – is reminiscent of the delicate inlay work typical of Baroque varnished furniture.



2010: LES RÊVES BYZANTINS

A composition by Donatella Versace that echoes both the magnificent ornamentation from the ancient ‘Byzantine’ era and the legendary world of ‘Arabian Nights’. “LES RÊVES BYZANTINS” is a rediscovery of historic and exotic influences and matches the opulent baroque motifs of the Maison with iconic symbols of medieval art.



2011: LE GRAND DIVERTISSEMENT

The name of the new Rosenthal meets Versace collection echoes the fabulous, opulent parties held at the French Royal Court of Louis XIV and it refers directly to the first magnificent Ball that celebrated Versailles as official Palace. The motif "LE GRAND DIVERTISSEMENT" – Versace's legendary arabesque design – is presented on a golden background. This highlights the artful details and forms the perfect framework for every dish. The arabesques in intense purple are combined with bright golden surfaces.



2012: ASIAN DREAM

A red dragon, the most legendary figure of Asian mythology, rises majestically in the middle of the service plate, conveying all his might and glory. Opulent golden baroque patterns and four small medallions representing the sun and the Versace Medusa decorate the background, while a red frame borders the plate.



Rosenthal GmbH | Philip-Rosenthal-Platz 1 | D-95100 Selb
www.rosenthal.de/versace